

Conducted by HFMA Sponsored by Lifepoint Rehabilitation June 7, 2022





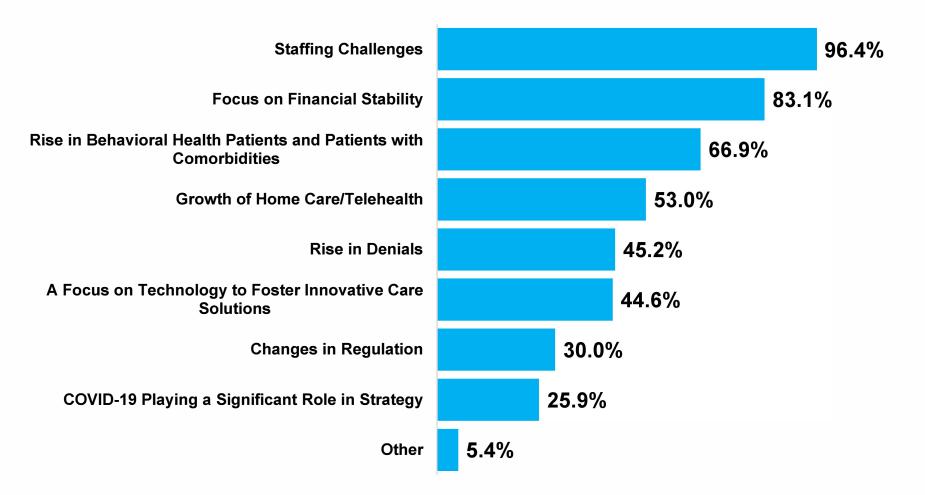
## **Overview**

The goal of this research was to explore opportunities and trends in service line operations within hospitals.

- Online survey
- Open May 16, 2022 May 31, 2022
- 166 responses from healthcare executives involved in the strategy and management of various service lines



## Q: As you look ahead, what trends do you expect to see in 2023? (Please select all that apply.)



Staffing challenges are expected to continue into 2023 at nearly ALL health systems.



# Q: With these expected trends, where will your hospital's biggest strategic priority line in 2023?





#### The Need for Behavioral Health Resources

**67**%

Of hospitals expect a rise in behavioral health patients & patients with comorbidities in 2023

90%

Of hospital respondents are already experiencing this rise

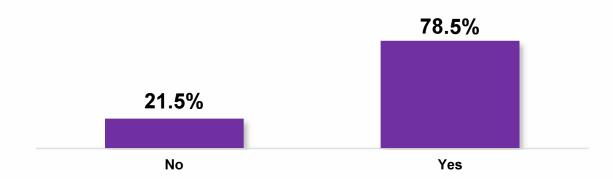
Although a rise in behavioral health needs was in the top 3 trends expected AND 90% of respondents are seeing patients with multiple conditions including behavioral health issues, only 3% name it as their top priority, leading many health systems to explore partnerships to address this urgent need.



# Q: Do you anticipate a continued increase in patient volume due to ongoing care delays resulting from COVID-19 and the rise of medically complex patients?



## Q: Is your hospital prepared to the meet the need?

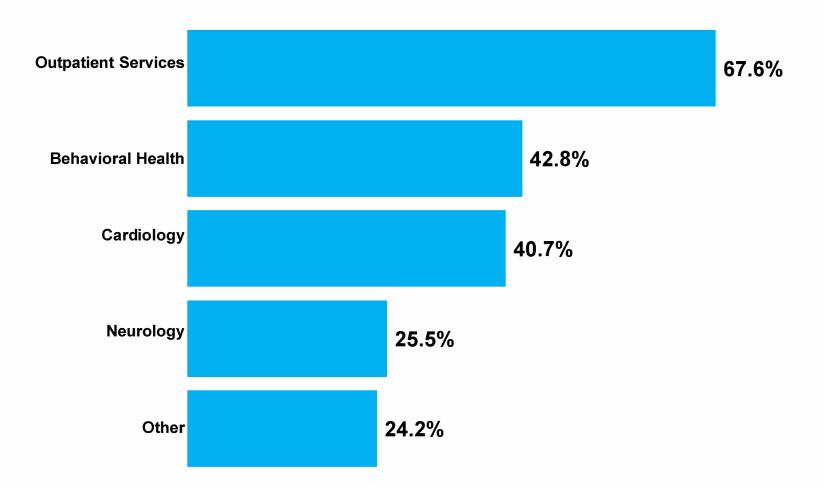


# >1 in 5

health systems don't feel they are prepared to meet the ongoing needs of medically complex patients.



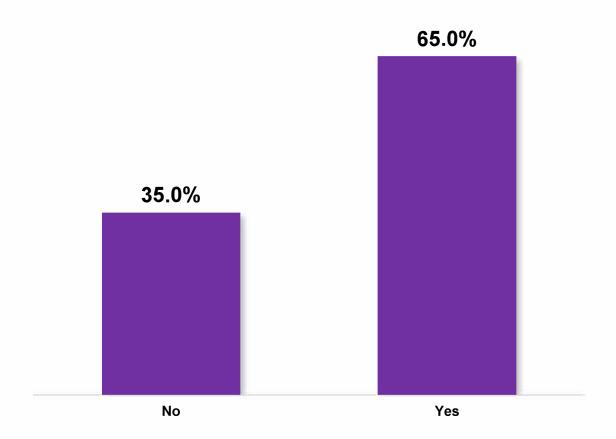
# Q: As you look ahead, what trends do you expect to see in 2023? (Please select all that apply.)



More than 50%
of respondents
plan to expand
outpatient
services.
Nearly 50%
plan to expand
behavioral
health.



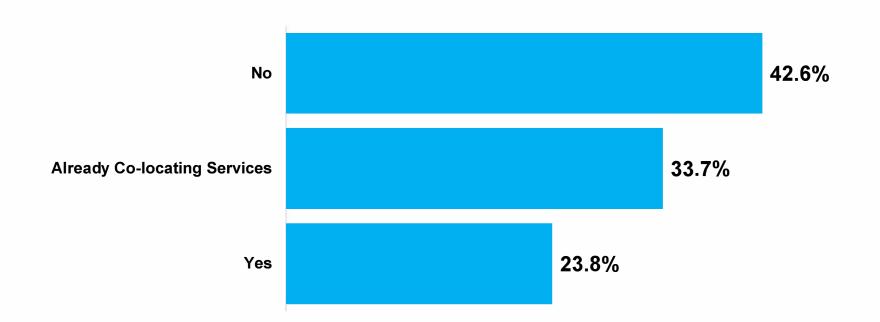
## Q: Have you considered partnership as part of your market expansion strategy?



65% of respondents are considering partnership to meet growing care needs.



# Q: Have you considered co-location of service lines (for instance, a behavioral health unit and acute rehabilitation unit sharing a building) as part of your market expansion strategy?



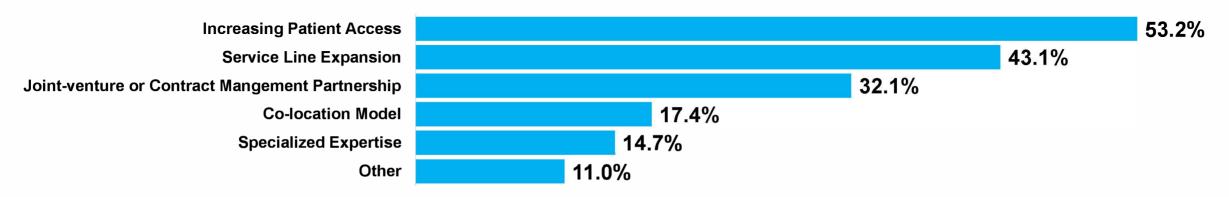
More than 55% state they have considered or are already co-locating services.

This presents numerous opportunities for hospitals who have yet to consider the benefits of co-location.

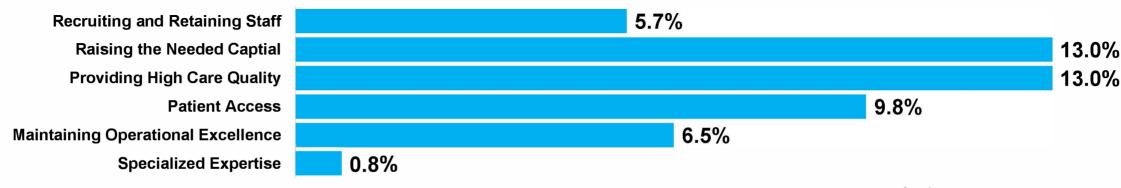


## The greatest interest around market expansion is increasing patient access, but the biggest concern is the ability to staff.

# Q: What topics around market expansion are you interested in learning more about? (Select all that apply.)



### Q: What is your hospital's biggest concern about market expansion?



# **Expert Insights**



## **Executive Commentary**

The healthcare landscape has never been so challenging. Hospitals are now faced with increasing obstacles in running inpatient rehabilitation programs, placing additional strains on resources tied to appropriate staffing, access to care, quality outcomes, patient engagement, regulatory compliance and so much more. This has led many providers to outsource specialized expertise in areas such as rehabilitation and behavioral health to meet the demands of the growing patient population and shifting regulatory environment. Doing so has proven beneficial in helping to lower post-acute expenditures, enhancing overall performance, increasing patient access, improving employee retention, and ultimately enhancing quality care in local communities.



## **About The Sponsor**

Lifepoint Rehabilitation is one of the largest joint-venture and contract managers of hospital-based acute rehabilitation programs in the nation. With decades of knowledge and expertise, they deliver high-quality patient outcomes to over 160,000 patients per year through more than 300 hospital-based acute rehabilitation units, medical/surgical and outpatient therapy settings, and more than 30 joint-venture inpatient rehabilitation hospitals.

For more information, visit LifepointRehabilitation.net.



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